

# Joseph Fioramonti, MFA

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## Education

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**MFA Graphic Design**, Savannah College of Art and Design, 2010

*Thesis*: “The Nature of Information: Utilizing the Principles of Information Theory for Better Visual Communication”

Committee: Zoran Belic (chair), Robert Newman, Theodor Richardson

**New York State Teaching Certification (K–12 Art)**, Alfred University 2005

**BA Fine Arts**, Alfred University 2002

## Academic Positions

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**Assistant Professor (Tenure Track)**, University of Baltimore, 2013–Current

Klein Family School of Communication Design: Digital Communications, Publication Design (MA), Integrated Design (MFA)

**Adjunct Professor**, The Art Institute of Charleston, 2011–2013

Visual Design Program, Graphic Design

## Related Experience

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**Founder/ Creative Director**, DarkSquare Design (Company site and portfolio [www.DarkSquare.com](http://www.DarkSquare.com))

**High School Arts Educator**, Monticello, NY High School 2006–2007

**High School Arts Educator**, Warwick, NY High School 2006

## Professional Client List (Public and Private Sectors)

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Accellion	2017–Present	MGT	2017
ZERO-1	2017–Present	Sales Predict (Now part of Ebay)	2015–2017
Bio-Artist, Amy Karle	2017–Present	Kissmetrics	2015–2017
We Do Better	2017–Present	Viptela	2014–2017
Teamable	2016–Present	Lilee Systems	2015–2016
Achievers	2015–Present	Alchemy Skye	2014–2016
Satmetrix	2014–Present	Apputs	2015–2016
DealSignal	2014–Present	FireEye	2016
InsideView	2013–Present	University of Maryland	2016
Dr. Michael S. Heiser	2010–Present	People Against the NDAA	2012–2015
BlueStorm	2017	Georgia Tech	2012
One2Team	2017	Department of Homeland Security	2010
Department of Energy	2017	JCB Construction Equipment	2008–2011

## Contributions and Recognitions of Scholarship and Industry

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**Book: The Business of Graphic Design**, To be published in 2018

Coauthoring with Edwin Gold, we have interviewed some of the most successful names in graphic design including Eddie Opara of Pentagram, Joe Duffy, Leslie Smolan, Jay Fletcher, Kit Henrichs, Jill Graves and more.

**Industry Recognition: DevLearn / Adobe Learning Summit** co-located event in Las Vegas, 2017  
Client work highlighted and presented by InsideView at a national learning and design event as exemplary new approach to creating and managing an on-line Learning Management System (LMS).

**Interview: The Divi Nation Podcast**, Industry Podcast 2017  
Interviewed for a web design industry podcast about my experience owning and operating a graphic design firm and teaching graphic design at the college level.

**Conference Coordination: Bypassing Biology**, AIGA Design Week Symposium 2016  
Organized, arranged, and moderated a symposium featuring 2016 United States presidential candidate for the Transhumanist Party, Zoltan Istvan, Google Car industrial designer, Ben Julian, and International bio-artist, Amy Karle. The symposium explored emerging technologies and their potential impact on arts and culture.

**Industry Recognition: Elegant Themes** Article Mention 2016  
Industry Blog, Elegant Themes recognized my work for San Francisco based company, Kissmetrics in their article, "5 UX Design Trends You Should Be Aware of in 2016".

**Industry Recognition: Elegant Themes** Article Mention 2016  
Industry Blog, Elegant Themes recognized my work for San Francisco based company, Kissmetrics in their article, "10 Outstanding Business Websites Built Using Divi".

**Peer Reviewed International Art Exhibit Acceptance: The Bridges Math and Art Conference**  
"Interface" 2015

Fine art series dealing with the role of math in technological advancements and the cultural impact of those advancements.

**Peer Reviewed Local Art Exhibit Acceptance: The Bridges Math and Art Conference** at Towson University, "Interface" 2015

Fine art series dealing with the role of math in technological advancements and the cultural impact of those advancements.

**Conference Presentation: ActCon** convention, 2015

Gave presentation on how to research and develop a branding campaign and how branding techniques and impact an activism campaign.

**Industry Recognition: DogMilk** features and article on design project, "The Gruff Sir," 2014

Industry design periodical dedicated to art and design for pets featured my work on "The Gruff Sir", a poster series designed to raise money for animal rescue non-profit, Best Friends.

## Courses Taught

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### **The University of Baltimore: 2013–Current**

#### ***Under Graduate***

CMAT 211 Computer Graphics- Publishing  
CMAT 212 Computer Graphics- Imaging  
CMAT 215 Introduction to Design  
CMAT 216 History of Graphic Design  
CMAT 357 Principles of Design  
CMAT 358 Digital Design  
CMAT 392 Media Branding  
CMAT 458 Project Management  
CMAT 459 Advanced Digital Design  
CMAT 485 Seminar in Digital Communications

#### ***Graduate***

PBDS 601 Words and Images  
PBDS 660 Introduction to Web Development  
PBDS 662 Design for Digital Environments  
PBDS 671 Motion Graphics  
PBDS 735 Portfolio  
PBDS 751 Special Topics

#### ***Graduate Thesis Committees Served On***

Life and Deaf: 2017  
The Sweat Exchange: 2017  
30 Days on Rout 30: 2016  
Design Education Through Mobil Gaming: 2016  
Illumine, Youth Life + Bahá'í Faith: 2015  
Moto-Scope: 2015  
House Rules: 2015  
Arms Out Loud, A Sign-language Video Based Web Experience: 2015

### **Art Institute of Charleston Class List: 2011–2013**

#### ***Under Graduate***

GWDB 112 Typography 1  
GWDB 133 Fundamentals of Web Design  
GWDB 212 Typography 3  
GWDB 222 Print Layout 1  
GWDB 272 Branding  
GWDB 273 Intermediate Web Design  
GWDB 303 Interactive Motion Graphics  
GWDB 283 Advanced Web Design  
GWDB 352 History of Graphic Design  
GWDB 403 Motion Graphics